

# Change for Life 2019 Fact Sheet & Timeline

## What it is:

*Change for Life* is the signature fundraising campaign for Life Choices Center. The money raised helps people in our community before, during, and after unplanned pregnancies. This year will be our seventeenth year doing *Change for Life*. We'd love to see 85 area churches along with schools, businesses, or other small groups participate and be involved in raising \$70,000!

## How it works:

It doesn't get much easier than this! Just set up a table with the provided materials at your church, school, business, or small group and distribute the empty baby bottles Life Choices Center will provide. It's best if you can hang out near the table and be available to answer questions. Individuals take home an empty baby bottle, fill it with cash, check, or coins and return it—either to a participating group or to the Center itself. Checks placed in baby bottles can be made out to Life Choices Center. We'll count the contents of each baby bottle, and let you know how much your group contributed to the work at Life Choices Center.

## Important dates:

### Sunday, January 13

- Make an announcement in your church to promote *Change for Life* (verbal and/or print announcement)

### Sunday, January 20 - Sanctity of Human Life Sunday

- **Bottles:** The day to kick off the *Change for Life* campaign at your church: Be sure the **baby bottles** are on display.
- Make another announcement in your church to promote *Change for Life* (verbal and/or print announcement)
- **½ Page Flyer:** Please include the *Change for Life* ½ **Page Flyer** in your worship folder or on a display table. There is a sample flyer in your packet to make multiple copies, or you can visit our website to print them yourself in black and white or color: [LifeChoicesCenter.org/change-for-life](http://LifeChoicesCenter.org/change-for-life)
- **Video:** Please show your group the **video** provided on our website to kick-off *Change for Life*. Access this resource online at [LifeChoicesCenter.org/change-for-life](http://LifeChoicesCenter.org/change-for-life)
- **Open House:** Life Choices Center is having an open house on January 20<sup>th</sup> from 1:30-3:30. **Please encourage your congregation to stop by and get a tour of the Center and learn about how to get more involved in the ministry.**

### Sunday, February 24

- Make an announcement to remind people that bottles are due back next week.

### Sunday, March 3

- Due date for bottles to be returned to the church (full or empty).
- Please contact **Micaela** to make arrangements to return all of your bottles to the Center.

## Sample verbal or print announcement for January 13<sup>th</sup> and/or January 20<sup>th</sup>:

“In my senior year of high school, I found out I was pregnant. My mentoring experience was extremely helpful in educating me in my new situation. Their advice was irreplaceable. I was able to learn how to care for a newborn baby & take care of myself during my pregnancy.” This is a quote from a client at Life Choices Center. This is an easy way that we as a church can help others find what they need at Life Choices Center. Simply pick up a baby bottle, fill it with cash, check, or coins and return it by Sunday, March 3<sup>rd</sup>. Life Choices Center is looking to raise \$70,000 during this year's *Change for Life* campaign - all to help women and men in our community before, during, and after unplanned pregnancies. Let's join them in making this campaign a huge success! To learn more about Life Choices Center, visit: [LifeChoicesCenter.org](http://LifeChoicesCenter.org) or attend **Life Choices Center's open house on Sunday January 20<sup>th</sup> from 1:30-3:30**. Stop by to get a tour of the Center and learn all about our free services and how to get more involved with the ministry!

## You're making a difference!

Thank you for your participation in *Change for Life* 2019. My name is Micaela and I'd be happy to answer any questions about how *Change for Life* works!

*Micaela*

Email: [admin@LifeChoicesCenter.org](mailto:admin@LifeChoicesCenter.org)

Text or Call: 607.205.8506

Visit: [LifeChoicesCenter.org/change-for-life](http://LifeChoicesCenter.org/change-for-life)

